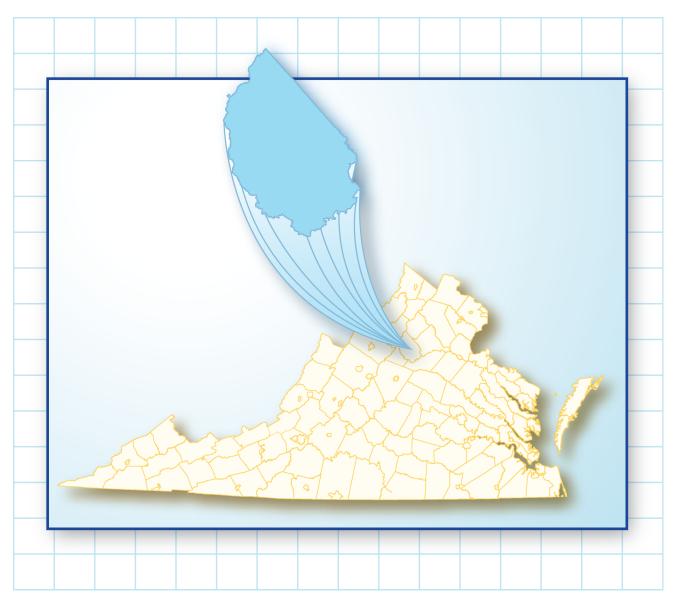
# Virginia

# **COMMUNITY PROFILE**

# **Madison County**





### Virginia Employment Commission

703 East Main Street • Richmond, Virginia 23219 Tel: (804) 786-8223 • www.VirginiaLMI.com

Last updated: 12/28/2017 1:52:30 AM

Madison County Contents

# **Table of Contents**

I.	Introduction	4
II.	Demographic Profile	5
	Population by Age Cohort	6
	Population by Race/Ethnicity	7
	Population by Gender	7
	Population Change	8
	Population Projections by Age and Gender	9
	Population Projections by Race/Ethnicity	9
	English Language Skills	10
	Commuting Patterns	10
	In-Commuting	11
	Out-Commuting	11
III.	Economic Profile	12
	Unemployment Rates	13
	Characteristics of the Insured Unemployed	15
	Unemployment Insurance Payments	18
	Employers by Size of Establishment	20
	Employment by Size of Establishment	20
	50 Largest Employers	21
	Employment by Industry	22
	New Startup Firms	23
	New Hires by Industry	24

	Turnover by Industry	25
	Average Weekly Wage by Industry	26
	Age of Workers by Industry	27
	Industry Employment and Projections	28
	Occupation Employment and Projections	30
	Growth Occupations	32
	Declining Occupations	33
	Consumer Price Index (CPI)	34
	Local Option Sales Tax	35
IV.	Education Profile	37
	Educational Attainment	38
	Educational Attainment by Age	39
	Educational Attainment by Gender	40
	Educational Attainment by Race/Ethnicity	41
	Graduate Data Trends	42
	Training Providers	43

Madison County Introduction

# I. Introduction

This report provides a community profile of Madison County. It is intended to complement the information found in our Virginia Workforce Connection application, which can be accessed online at:

www.VirginiaLMI.com

The report is divided into three major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics.

# II. Demographic Profile

#### **Overview**

This Demographic Profile provides an in-depth analysis of the population in Madison County. Most of the data is produced by the U.S. Census Bureau, and includes demographic characteristics such as age, race/ethnicity, and gender.



#### **Related Terms and Definitions**

#### **Ability to speak English**

For people who speak a language other than English at home, the response represents the person's own perception of his or her ability to speak English. Because census questionnaires are usually completed by one household member, the responses may represent the perception of another household member.

#### Age

The age classification is based on the age of the person in complete years as of April 1, 2010. The age of the person usually was derived from their date of birth information. Their reported age was used only when date of birth information was unavailable.

#### Gender

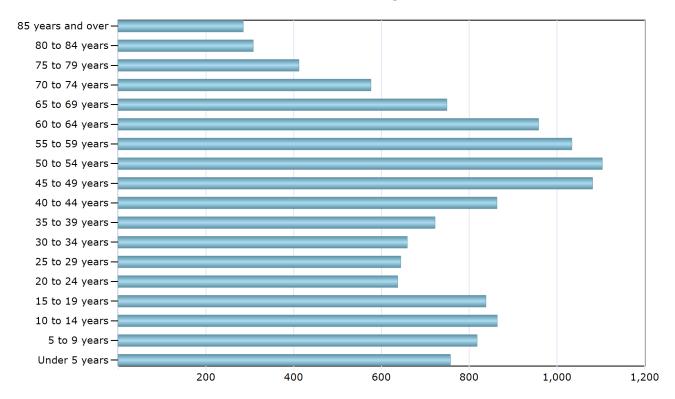
The data on gender were derived from answers to a question that was asked of all people. Individuals were asked to mark either "male" or "female" to indicate their gender. For most cases in which gender was not reported, it was determined by the appropriate entry from the person's given (i.e., first) name and household relationship. Otherwise, gender was imputed according to the relationship to the householder and the age of the person.

#### Race

The concept of race as used by the Census Bureau reflects self-identification by people according to the race or races with which they most closely identify. The categories are sociopolitical constructs and should not be interpreted as being scientific or anthropological in nature. Furthermore, the race categories include both racial and national-origin groups.

**Please note**: In the past, our population by race/ethnicity data has always excluded the Hispanic ethnicity from each race category. Starting in January 2013, each race category now includes all ethnicities.

## Population by Age



	Madison County	Virginia	United States
Under 5 years	757	509,625	20,201,362
5 to 9 years	818	511,849	20,348,657
10 to 14 years	864	511,246	20,677,194
15 to 19 years	838	550,965	22,040,343
20 to 24 years	637	572,091	21,585,999
25 to 29 years	644	564,342	21,101,849
30 to 34 years	659	526,077	19,962,099
35 to 39 years	722	540,063	20,179,642
40 to 44 years	863	568,865	20,890,964
45 to 49 years	1,081	621,155	22,708,591
50 to 54 years	1,103	592,845	22,298,125
55 to 59 years	1,034	512,595	19,664,805
60 to 64 years	958	442,369	16,817,924
65 to 69 years	749	320,302	12,435,263
70 to 74 years	576	229,502	9,278,166
75 to 79 years	412	173,929	7,317,795
80 to 84 years	308	130,801	5,743,327
85 years and over	285	122,403	5,493,433
	13,308	8,001,024	308,745,538

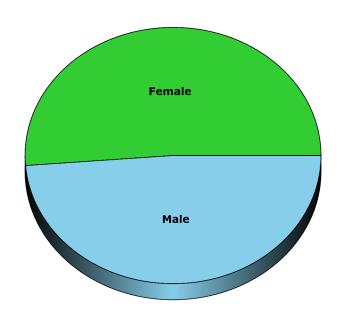
Source: 2010 Census.

# Population by Race/Ethnicity

Madison County	Virginia	United States
13,308	8,001,024	308,745,538
11,543	5,486,852	223,553,265
1,302	1,551,399	38,929,319
23	29,225	2,932,248
74	439,890	14,674,252
4	5,980	540,013
64	254,278	19,107,368
298	233,400	9,009,073
13,072	7,369,199	258,267,944
236	631,825	50,477,594
	13,308 11,543 1,302 23 74 4 64 298	13,308 8,001,024  11,543 5,486,852 1,302 1,551,399 23 29,225 74 439,890 4 5,980 64 254,278 298 233,400

Source: 2010 Census.

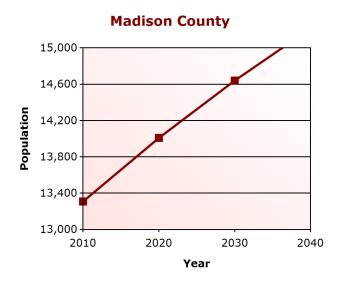
## Population by Gender

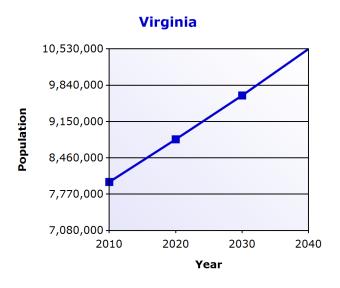


	Madison County	Virginia	<b>United States</b>
Male	6,488	3,925,983	151,781,326
Female	6,820	4,075,041	156,964,212
	13,308	8,001,024	308,745,538

Source: 2010 Census.

### **Population Change**





	Madison County	(% change)	Virginia	(% change)
	Thursday,	( // circuity c/	g	( // 5
2000	12,520		7,079,030	
2010	13,308	6.29 %	8,001,024	13.02 %
2020	14,008	5.26 %	8,811,512	10.13 %
2030	14,640	4.51 %	9,645,281	9.46 %
2040	15,214	3.92 %	10,530,229	9.17 %

Source: U.S. Census Bureau, Virginia Employment Commission.

# Did you know...

you can log on to our website today and see population counts from each Decennial Census all the way back to 1900? Looking for annual population estimates? We have those too, all the way back to the 1970s!



For this data and more, visit us on the web at:

www.VirginiaLMI.com

## Population Projections by Age and Gender

	2020		2030	2030		2040	
_	Female	Male	Female	Male	Female	Male	
Under 5 years	343	365	357	380	368	391	
5 to 9 years	379	365	406	390	419	403	
10 to 14 years	473	440	452	420	480	445	
15 to 19 years	391	458	363	425	396	464	
20 to 24 years	321	291	346	314	337	306	
25 to 29 years	325	357	336	369	318	349	
30 to 34 years	394	357	387	350	425	385	
35 to 39 years	380	382	411	413	433	435	
40 to 44 years	365	394	425	458	425	458	
45 to 49 years	426	384	460	414	506	455	
50 to 54 years	488	453	438	407	519	482	
55 to 59 years	622	571	475	437	522	480	
60 to 64 years	613	541	534	471	488	431	
65 to 69 years	519	498	611	587	476	457	
70 to 74 years	429	435	527	535	468	474	
75 to 79 years	297	259	412	359	494	431	
80 to 84 years	193	161	295	246	370	308	
85 years and over	233	108	296	137	421	194	
	7,191	6,819	7,531	7,112	7,865	7,348	
	14,010		14,643		15,213		

Source: Virginia Employment Commission.

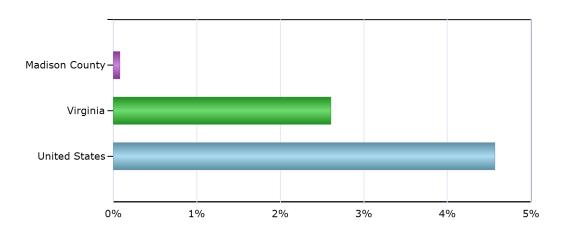
### Population Projections by Race/Ethnicity

	2020	2030	2040
Total			
Total Population	14,008	14,640	15,214
Race		'	
White	11,917	12,017	11,900
Black or African American	1,333	1,345	1,309
Asian	132	215	317
Other	626	1,062	1,689
Ethnicity		'	
Not Hispanic or Latino (of any race)	13,573	13,825	13,746
Hispanic or Latino (of any race)	435	815	1,468

Source: Virginia Employment Commission.

### **English Language Skills**

(Age 5 and over that speak English less than well)

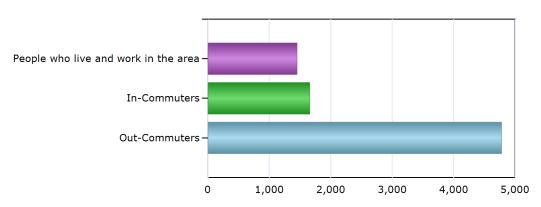


	Total	Speak English less than well	Percent
Madison County	12,516	10	0.08%
Virginia	7,673,811	199,874	2.60%
United States	294,133,373	13,435,997	4.57%

Source: U.S. Census Bureau

American Community Survey, 2010-2014.

### **Commuting Patterns**



Commuting Patterns	
People who live and work in the area	1,450
In-Commuters	1,657
Out-Commuters	4,781
Net In-Commuters (In-Commuters minus Out-Commuters)	-3,124

Source: U.S. Census Bureau,

OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2014.

#### Top 10 Places Residents are Commuting To

Area	Workers
Culpeper County, VA	907
Albemarle County, VA	572
Orange County, VA	486
Charlottesville city, VA	307
Fauquier County, VA	189
Fairfax County, VA	185
Greene County, VA	169
Henrico County, VA	154
Prince William County, VA	153
Spotsylvania County, VA	88

#### Top 10 Places Workers are Commuting From

Area	Workers
Orange County, VA	266
Culpeper County, VA	222
Greene County, VA	213
Albemarle County, VA	170
Louisa County, VA	50
Augusta County, VA	40
Spotsylvania County, VA	40
Charlottesville city, VA	40
Rockingham County, VA	35
Rappahannock County, VA	27
Loudoun County, VA	27

Source: U.S. Census Bureau,

OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2014.

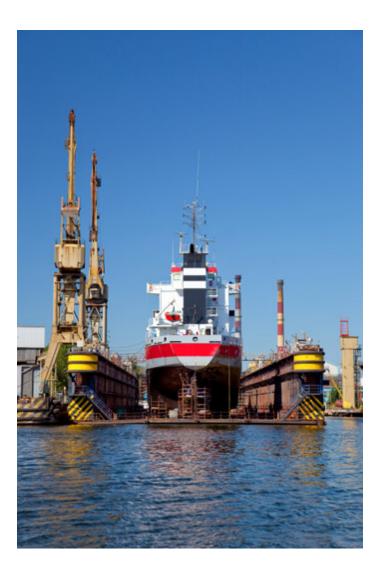
**Please Note:** Commuting patterns data is no longer produced from the Decennial Census. As an alternative, we are providing commuting data from the U.S. Census Bureau's OnTheMap application and LEHD Origin-Destination Employment Statistics program. Since this data is produced from an entirely different data set, it is not advisable to compare the new data with previously released commuting patterns. For more information about the OnTheMap application or the LEHD program, please visit the following website:

http://lehd.ces.census.gov

## III. Economic Profile

#### **Overview**

The Economic Profile of Madison County consists primarily of data produced by the Virginia Employment Commission, U.S. Census Bureau, and the Bureau of Labor Statistics.



#### **Related Terms and Definitions**

#### **Average Weekly Wage**

Computed as average quarterly wages divided by 13.

#### **Consumer Price Index (CPI)**

The Consumer Price Index measures the average change over time in the prices paid by urban consumers for a representative market basket of consumer goods and services.

#### **Local Employment Dynamics (LED)**

The Local Employment Dynamics Program at the Census Bureau, together with its state partners, provides employment information at the county, city, and Workforce Investment Area level. This information tracks workers in different industries by age and gender and provides statistics on job creation, separation, turnover, and wages.

# Quarterly Census of Employment & Wages (QCEW)

A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance (UI) laws and the federal civilian workers covered by Unemployment Compensation for Federal Employees (UCFE). These data are maintained at the state in micro and macro levels and also sent to BLS quarterly.

#### **Unemployment Insurance (UI)**

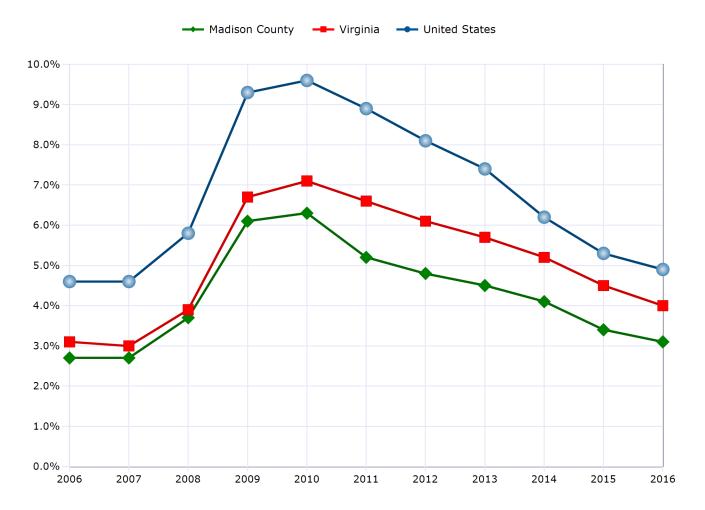
Unemployment insurance is a program for the accumulation of funds paid by employers to be used for the payment of unemployment insurance to workers during periods of unemployment which are beyond the workers' control. Unemployment insurance replaces a part of the worker's wage loss if he becomes eligible for payments.

#### **Unemployment Rate**

The number of unemployed people as a percentage of the labor force.

## **Unemployment Rates**

Trends

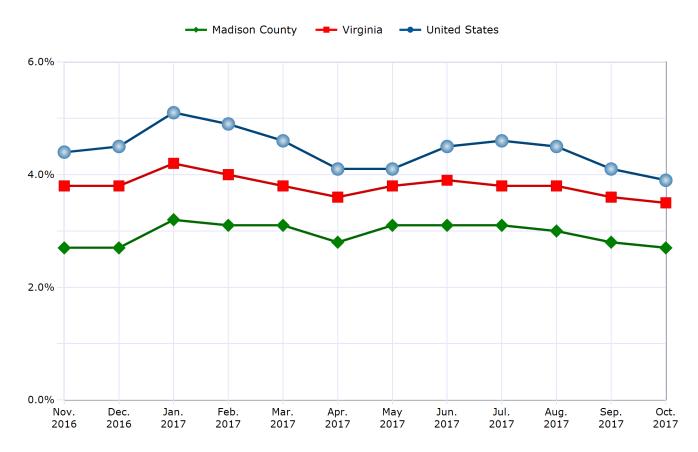


	Madison County	Virginia	<b>United States</b>
2006	2.7%	3.1%	4.6%
2007	2.7%	3.0%	4.6%
2008	3.7%	3.9%	5.8%
2009	6.1%	6.7%	9.3%
2010	6.3%	7.1%	9.6%
2011	5.2%	6.6%	8.9%
2012	4.8%	6.1%	8.1%
2013	4.5%	5.7%	7.4%
2014	4.1%	5.2%	6.2%
2015	3.4%	4.5%	5.3%
2016	3.1%	4.0%	4.9%

Source: Virginia Employment Commission, Economic Information & Analytics, Local Area Unemployment Statistics.

**Economic Profile Madison County** 

# Unemployment Rates Past 12 Months



	Madison County	Virginia	United States
Nov. 2016	2.7%	3.8%	4.4%
Dec. 2016	2.7%	3.8%	4.5%
Jan. 2017	3.2%	4.2%	5.1%
Feb. 2017	3.1%	4.0%	4.9%
Mar. 2017	3.1%	3.8%	4.6%
Apr. 2017	2.8%	3.6%	4.1%
May 2017	3.1%	3.8%	4.1%
Jun. 2017	3.1%	3.9%	4.5%
Jul. 2017	3.1%	3.8%	4.6%
Aug. 2017	3.0%	3.8%	4.5%
Sep. 2017	2.8%	3.6%	4.1%
Oct. 2017	2.7%	3.5%	3.9%

Source: Virginia Employment Commission, Economic Information & Analytics, Local Area Unemployment Statistics.

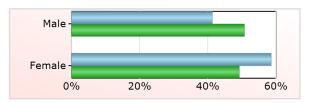
### Characteristics of the Insured Unemployed

Total number of claimants: 29

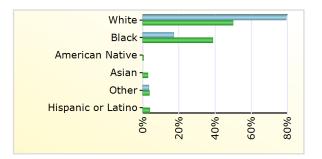
Madison County - (29 claimants)

Virginia - (25,353 claimants)

Gender	Madison County	Virginia
Male	12	12,870
Female	17	12,483
Unspecified		



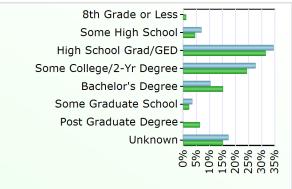
Race	Madison County	Virginia
White	23	12,655
Black	5	9,833
American Native		139
Asian		754
Other	1	951
Hispanic or Latino		1,021



Age	Madison County	Virginia
Under 22 years		432
22 to 24 years	1	1,054
25 to 34 years	5	5,769
35 to 44 years	4	5,663
45 to 54 years	6	6,096
55 to 64 years	12	5,136
65 years and over	1	1,203
Unknown		



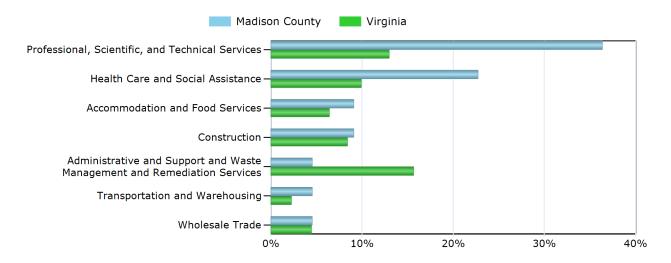
Education	Madison County	Virginia
8th Grade or Less		269
Some High School	2	1,134
High School Grad/GED	10	7,981
Some College/2-Yr Degree	8	6,154
Bachelor's Degree	3	3,839
Some Graduate School	1	552
Post Graduate Degree		1,598
Unknown	5	3,826



Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, November 2017.

### Characteristics of the Insured Unemployed

Top 5 Industries With Largest Number of Claimants in Madison County (excludes unclassified)



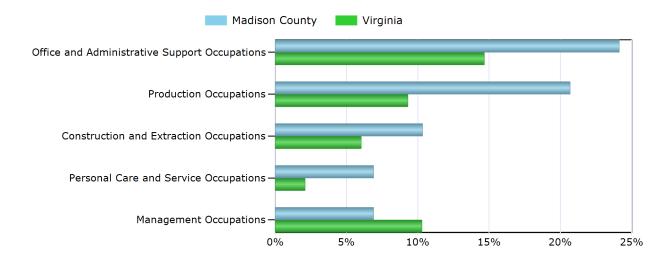
Industry	Madison County	Virginia
Professional, Scientific, and Technical Services	8	2,857
Health Care and Social Assistance	5	2,183
Construction	2	1,851
Accommodation and Food Services	2	1,412
Unclassified	2	2,223
Wholesale Trade	1	980
Transportation and Warehousing	1	495
Administrative and Support and Waste Management and Remediation Services	1	3,446
Agriculture, Forestry, Fishing and Hunting		107
Mining, Quarrying, and Oil and Gas Extraction		54
Utilities		25
Manufacturing		698
Retail Trade		1,600
Information		596
Finance and Insurance		1,009
Real Estate and Rental and Leasing		492
Management of Companies and Enterprises		159
Educational Services		636
Arts, Entertainment, and Recreation		363
Other Services (except Public Administration)		820

Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, November 2017.

### Characteristics of the Insured Unemployed

Top 5 Occupation Groups With Largest Number of Claimants in Madison County

(excludes unknown occupations)

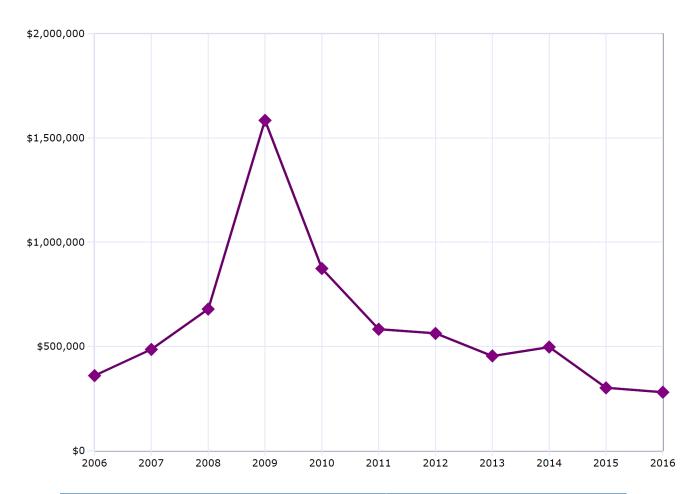


Occupation	Madison County	Virginia
Office and Administrative Support Occupations	7	3,719
Production Occupations	6	2,360
Construction and Extraction Occupations	3	1,530
Unknown Occupation Code	3	2,474
Management Occupations	2	2,609
Personal Care and Service Occupations	2	530
Business and Financial Operations Occupations	1	1,388
Education, Training, and Library Occupations	1	451
Arts, Design, Entertainment, Sports, and Media Occupations	1	476
Protective Service Occupations	1	281
Food Preparation and Serving Related Occupations	1	1,114
Building and Grounds Cleaning and Maintenance Occupations	1	741
Computer and Mathematical Occupations		967
Architecture and Engineering Occupations		346
Life, Physical, and Social Science Occupations		127
Community and Social Service Occupations		247
Legal Occupations		152
Healthcare Practitioners and Technical Occupations		498
Healthcare Support Occupations		761
Sales and Related Occupations		2,039
Farming, Fishing, and Forestry Occupations		68
Installation, Maintenance, and Repair Occupations		916
Transportation and Material Moving Occupations		1,347
Military Specific Occupations		212

Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, November 2017.

# **Unemployment Insurance Payments**

#### **Trends**

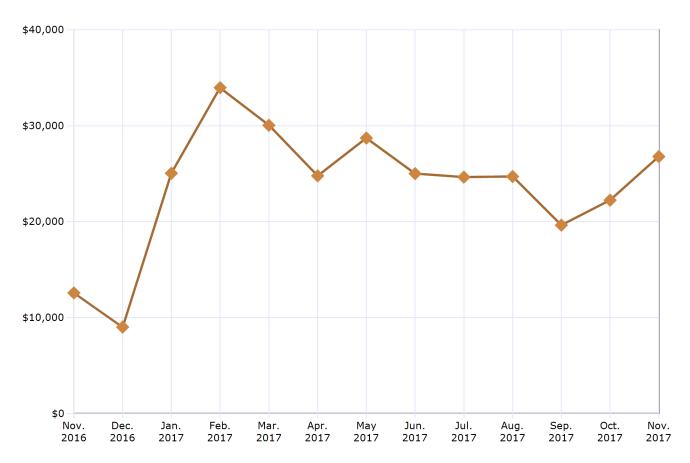


	Madison County		Virgi	nia	
	Weeks Paid	Amount Paid		Weeks Paid	Amount Paid
2006	1,451	\$360,544		1,334,848	\$334,996,815
2007	1,770	\$486,072		1,384,335	\$364,789,088
2008	2,522	\$679,524		1,699,923	\$468,544,246
2009	5,455	\$1,584,531		3,782,630	\$1,069,206,277
2010	3,246	\$874,041		2,727,738	\$748,174,724
2011	2,213	\$582,807		2,242,341	\$612,702,314
2012	2,024	\$562,815		2,102,986	\$592,044,339
2013	1,567	\$455,006		1,999,039	\$574,074,609
2014	1,716	\$497,739		1,684,690	\$490,522,709
2015	1,036	\$301,749		1,198,476	\$351,290,100
2016	963	\$280,914		1,263,292	\$379,622,081

Source: Virginia Employment Commission, Economic Information & Analytics, Unemployment Insurance Program.

## **Unemployment Insurance Payments**

Past 12 Months



	Madison County		Virgi	inia
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
Nov. 2016	43	\$12,574	78,874	\$24,054,832
Dec. 2016	31	\$9,014	83,871	\$25,120,302
Jan. 2017	81	\$25,044	119,865	\$35,546,956
Feb. 2017	103	\$33,969	100,181	\$29,994,222
Mar. 2017	92	\$30,045	103,551	\$31,350,211
Apr. 2017	79	\$24,782	84,007	\$25,475,201
May 2017	95	\$28,715	97,219	\$29,499,484
Jun. 2017	85	\$25,007	89,386	\$26,673,098
Jul. 2017	85	\$24,641	90,050	\$26,778,571
Aug. 2017	89	\$24,704	106,830	\$32,052,040
Sep. 2017	65	\$19,640	78,463	\$24,100,313
Oct. 2017	71	\$22,241	88,873	\$27,477,193
Nov. 2017	86	\$26,787	77,737	\$23,867,491

Source: Virginia Employment Commission, Unemployment Insurance Program.

### **Employers by Size of Establishment**

	Madison County	Virginia
0 to 4 employees	245	163,396
5 to 9 employees	56	38,817
10 to 19 employees	29	28,505
20 to 49 employees	16	21,171
50 to 99 employees	5	7,421
100 to 249 employees	***	3,870
250 to 499 employees	***	1,086
500 to 999 employees	0	366
1000 and over employees	0	247
	357	264,879

### **Employment by Size of Establishment**

	Madison County	Virginia
0 to 4 employees	344	230,118
5 to 9 employees	364	257,916
10 to 19 employees	395	387,348
20 to 49 employees	507	639,584
50 to 99 employees	300	507,439
100 to 249 employees	***	577,353
250 to 499 employees	***	373,425
500 to 999 employees	0	249,206
1000 and over employees	0	632,901
	3.167	3.855.290

Note: Asterisks (\*\*\*) indicate non-disclosable data.

'Zero; no employment' typically represents new startup firms or sole-proprietorships.

Source: Virginia Employment Commission, Economic Information & Analytics,

Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2017.

#### **50 Largest Employers**

- 1. Madison County School Board
- 2. Plow & Hearth LLC
- 3. Woodberry Forest School
- 4. Autumn Corporation
- 5. County of Madison
- 6. Madison Wook Preservers, Inc.
- 7. Mountainview Nursing Home
- 8. Food Lion
- 9. Madison County Wines LLC
- 10. Graves Mountain Lodge
- 11. Skyline Cap
- 12. U.S. National Park Service
- 13. MWP Supply Inc
- 14. Prince Michel LLC
- 15. McDonald's
- 16. Yoders Country Market
- 17. Booster LLC
- 18. Orange Madison Co-operative Farm
- 19. The Bayarian Chef
- 20. Rock Hill Lumber
- 21. Eddin's Ford
- 22. Sheetz
- 23. Duct Rite Mechanical
- 24. E.A. Clore & Sons, Inc.
- 25. Madison Department of Social Services

- 26. Madison Emergency Service
- 27. Hilltop Excavation & Construction
- 28. L & D Associates
- 29. VDOT
- 30. Weaver Works Incorporated
- 31. Duck Farm
- 32. Lewis A. Lamb and Sons
- 33. Mid Atlantic Pathwork Inc
- 34. Mill Valley Barbeques
- 35. Parasense Inc
- 36. Evelyns Leafsolution LLC
- 37. Meadowbrook
- 38. Postal Service
- 39. Windrose Trading Company
- 40. Pig N Steak
- 41. Tastee Freeze
- 42. Jones Auto Parts Inc
- 43. L S Industries Inc
- 44. T. M. Evans Electric, Inc.
- 45. Wolfton Mercantile Country Store
- 46. Bald Top Brewing Company
- 47. Products Innovation Group Inc.
- 48. Bonannos Madison Inn Restaurant
- 49. Countryside Assisted Living, LLC
- 50. Greenscapes Nursery & Garden Supply

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2017.

# Did you know...

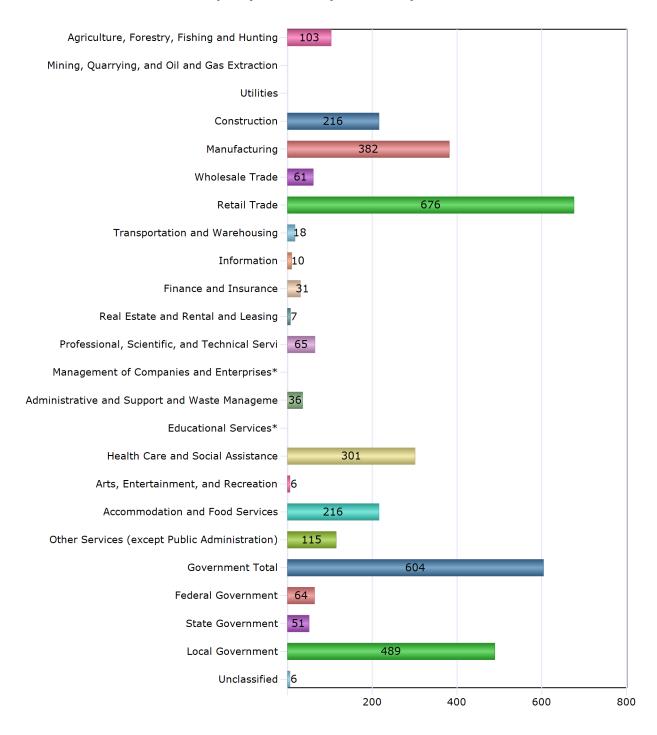
you can search over 300,000 employer listings on our website provided by Infogroup? This easy-to-use feature lets you search for employers by keyword, industry, sales volume, size range, and more!



For this data and more, visit us on the web at:

www.VirginiaLMI.com

#### **Employment by Industry**

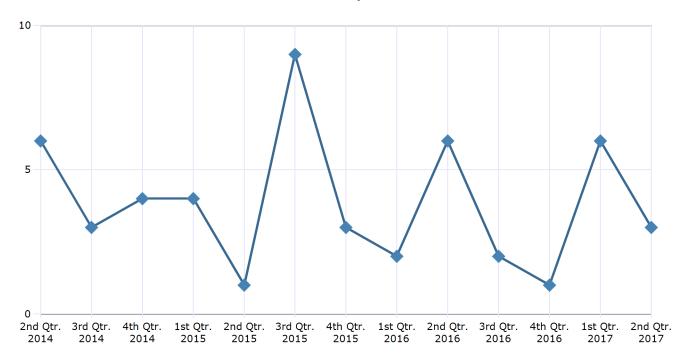


Total: 3,166

Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2017.

### **New Startup Firms**



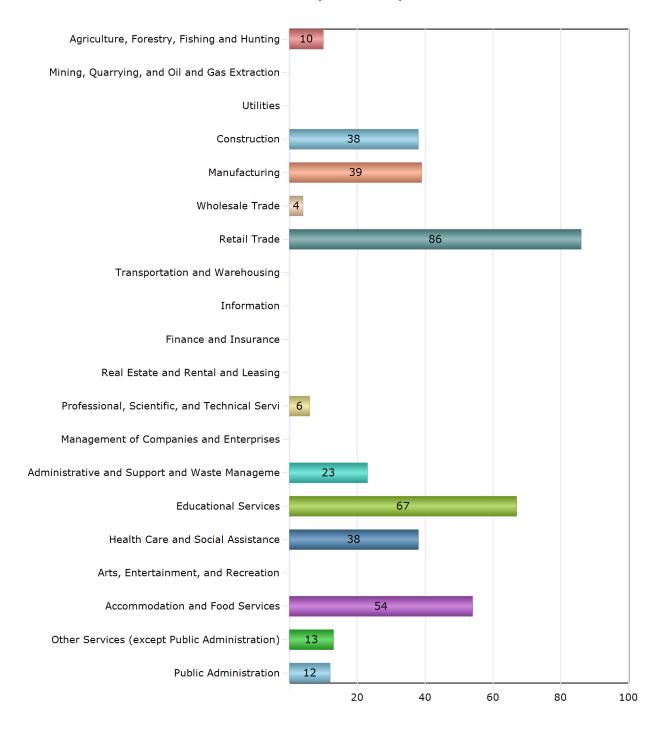
	<b>Madison County</b>	Virginia
2nd Qtr. 2014	6	3,299
3rd Qtr. 2014	3	3,317
4th Qtr. 2014	4	4,531
1st Qtr. 2015	4	3,923
2nd Qtr. 2015	1	3,749
3rd Qtr. 2015	9	3,396
4th Qtr. 2015	3	3,000
1st Qtr. 2016	2	3,802
2nd Qtr. 2016	6	4,283
3rd Qtr. 2016	2	3,398
4th Qtr. 2016	1	3,426
1st Qtr. 2017	6	3,838
2nd Qtr. 2017	3	4,152

Note: The following criteria was used to define new startup firms:

- 1.) Setup and liability date both occurred during 2nd Quarter (April, May, June) 2017
- 2.) Establishment had no predecessor UI Account Number
- 3.) Private Ownership
- 4.) Average employment is less than 250
- 5.) For multi-unit establishments, the parent company must also meet the above criteria.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2017.

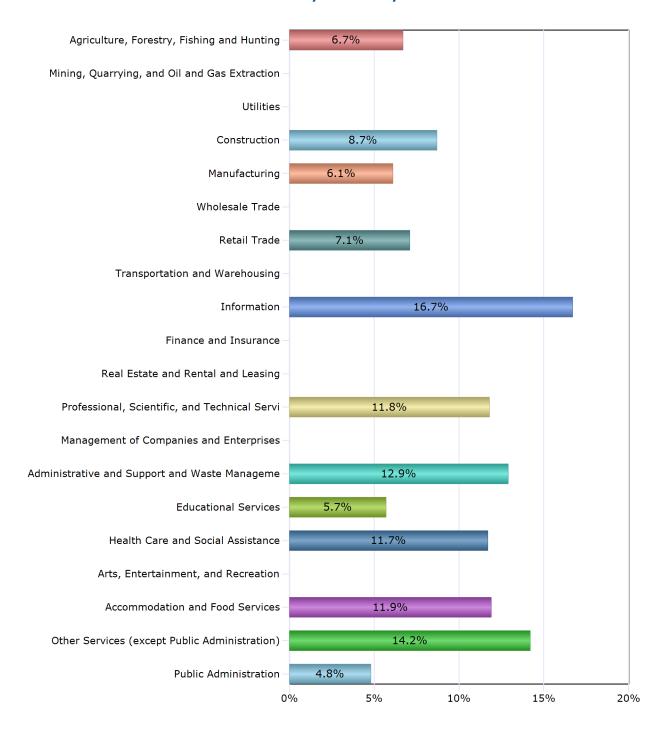
## New Hires by Industry



**Total: 390** 

Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 2nd Quarter (April, May, June) 2016, all ownerships.

### Turnover by Industry

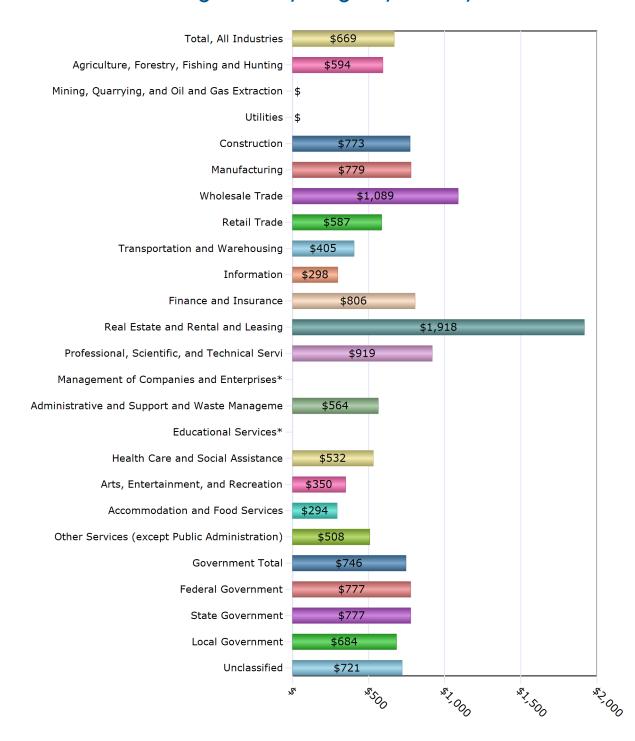


Average: 9.9%

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 1st Quarter (January, February, March) 2016, all ownerships.

#### Average Weekly Wage by Industry



Note: Asterisk (\*) indicates non-disclosable data.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 2nd Quarter (April, May, June) 2017.

### Age of Workers by Industry

	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	91	151	162	607	625	658	606	236
Agriculture, Forestry, Fishing and Hunting		5	7	17	21	19	18	9
Mining, Quarrying, and Oil and Gas Extraction								
Utilities								
Construction		11	14	46	42	46	28	13
Manufacturing	6	21	17	54	54	60	50	22
Wholesale Trade				8	15	17	16	5
Retail Trade	31	54	38	154	149	152	150	48
Transportation and Warehousing					2	6	5	
Information						3	5	
Finance and Insurance				4	4	8	4	
Real Estate and Rental and Leasing								
Professional, Scientific, and Technical Servi	4		3	29	21	18	14	12
Management of Companies and Enterprises								
Administrative and Support and Waste Manageme				12	8	5	10	
Educational Services	10	6	25	104	158	178	177	76
Health Care and Social Assistance	4	21	33	84	55	46	49	19
Arts, Entertainment, and Recreation				3		3		
Accommodation and Food Services	31	22	10	40	29	29	24	10
Other Services (except Public Administration)		3	7	11	20	29	18	8
Public Administration				38	45	39	36	7

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 2nd Quarter (April, May, June) 2016, all ownerships.

### What is LED? -

Developed by the U.S. Census Bureau, the Local Employment Dynamics (LED) program merges Virginia's Unemployment Compensation wage and employer records with Census demographic data. Read more about LED on the following website:



http://lehd.did.census.gov/led/

## **Industry Employment and Projections**

Long Term

		Employment		Percent	
	Estimated 2014	Projected 2024	Change	Total	Annual
Total, All Industries	167,208	184,916	17,708	10.59%	1.01%
Agriculture, Forestry, Fishing and Hunting	565	624	59	10.44%	1%
Mining, Quarrying, and Oil and Gas Extraction	248	247	-1	4%	04%
Utilities	1,502	1,356	-146	-9.72%	-1.02%
Construction	9,188	10,399	1,211	13.18%	1.25%
Manufacturing	8,337	7,929	-408	-4.89%	5%
Wholesale Trade	3,304	3,394	90	2.72%	.27%
Retail Trade	18,644	20,560	1,916	10.28%	.98%
Transportation and Warehousing	2,534	2,714	180	7.1%	.69%
Information	2,759	2,588	-171	-6.2%	64%
Finance and Insurance	3,502	3,926	424	12.11%	1.15%
Real Estate and Rental and Leasing	2,381	2,493	112	4.7%	.46%
Professional, Scientific, and Technical Servi	9,028	10,613	1,585	17.56%	1.63%
Management of Companies and Enterprises	2,160	2,225	65	3.01%	.3%
Administrative and Support and Waste Manageme	6,857	7,374	517	7.54%	.73%
Educational Services	25,747	28,762	3,015	11.71%	1.11%
Health Care and Social Assistance	22,911	27,502	4,591	20.04%	1.84%
Arts, Entertainment, and Recreation	2,899	3,251	352	12.14%	1.15%
Accommodation and Food Services	15,298	17,122	1,824	11.92%	1.13%
Other Services (except Public Administration)	6,773	7,379	606	8.95%	.86%

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Piedmont Workforce Network (LWDA VI). No data available for Madison County.

Source: Virginia Employment Commission, Economic Information & Analytics,

Long Term Industry and Occupational Projections, 2014-2024.

## **Industry Employment and Projections**

Short Term

		Employment		Percent	
	Estimated 2015	Projected 2017	Change	Total	Annual
Total, All Industries	3,977,496	4,093,656	116,160	2.92%	1.45%
Agriculture, Forestry, Fishing and Hunting	4,210	4,433	223	5.3%	2.61%
Mining, Quarrying, and Oil and Gas Extraction	6,805	5,869	-936	-13.75%	-7.13%
Utilities	10,717	10,695	-22	21%	1%
Construction	185,026	195,598	10,572	5.71%	2.82%
Manufacturing	232,632	233,073	441	.19%	.09%
Wholesale Trade	110,001	111,188	1,187	1.08%	.54%
Retail Trade	412,345	421,889	9,544	2.31%	1.15%
Transportation and Warehousing	112,837	117,619	4,782	4.24%	2.1%
Information	69,554	68,654	-900	-1.29%	65%
Finance and Insurance	131,712	136,266	4,554	3.46%	1.71%
Real Estate and Rental and Leasing	52,593	53,535	942	1.79%	.89%
Professional, Scientific, and Technical Servi	394,584	409,625	15,041	3.81%	1.89%
Management of Companies and Enterprises	74,086	75,252	1,166	1.57%	.78%
Administrative and Support and Waste Manageme	224,339	236,780	12,441	5.55%	2.74%
Educational Services	365,350	372,071	6,721	1.84%	.92%
Health Care and Social Assistance	427,570	446,476	18,906	4.42%	2.19%
Arts, Entertainment, and Recreation	56,096	57,991	1,895	3.38%	1.68%
Accommodation and Food Services	334,516	349,857	15,341	4.59%	2.27%
Other Services (except Public Administration)	133,850	136,332	2,482	1.85%	.92%

Note: Asterisks (\*\*\*) indicate non-disclosable data. Projections data is for Virginia Statewide. No data available for Madison County.

Source: Virginia Employment Commission, Economic Information & Analytics, Short Term Industry and Occupational Projections, 2015-2017.

# Occupation Employment and Projections

Long Term

		Employment			Openings	
	Estimated 2014	Projected 2024	% Change	Replace -ments	Growth	Total
Total, All Occupations	167,208	184,916	10.59%	3,896	1,870	5,766
Management Occupations	7,131	7,733	8.44%	164	63	227
Business and Financial Operations Occupations	8,427	9,539	13.2%	168	112	280
Computer and Mathematical Occupations	4,983	5,718	14.75%	72	75	147
Architecture and Engineering Occupations	2,066	2,109	2.08%	49	10	59
Life, Physical, and Social Science Occupations	2,513	2,758	9.75%	66	27	93
Community and Social Service Occupations	2,361	2,673	13.21%	52	31	83
Legal Occupations	1,227	1,350	10.02%	22	12	34
Education, Training, and Library Occupations	15,058	17,014	12.99%	314	196	510
Arts, Design, Entertainment, Sports, and Media Occupations	2,982	3,137	5.2%	78	19	97
Healthcare Practitioners and Technical Occupations	11,870	13,916	17.24%	266	205	471
Healthcare Support Occupations	4,096	5,225	27.56%	90	113	203
Protective Service Occupations	3,931	4,349	10.63%	88	42	130
Food Preparation and Serving Related Occupations	14,566	16,604	13.99%	547	208	755
Building and Grounds Cleaning and Maintenance Occupations	6,402	6,950	8.56%	130	55	185
Personal Care and Service Occupations	7,202	8,219	14.12%	146	104	250
Sales and Related Occupations	18,506	19,890	7.48%	548	143	691
Office and Administrative Support Occupations	23,247	24,736	6.41%	482	193	675
Farming, Fishing, and Forestry Occupations	883	969	9.74%	22	9	31
Construction and Extraction Occupations	9,185	10,154	10.55%	139	97	236
Installation, Maintenance, and Repair Occupations	5,756	6,332	10.01%	131	63	194
Production Occupations	5,564	5,586	.4%	119	22	141
Transportation and Material Moving Occupations	9,252	9,955	7.6%	201	73	274

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Piedmont Workforce Network (LWDA VI). No data available for Madison County.

Source: Virginia Employment Commission, Economic Information & Analytics,

Long Term Industry and Occupational Projections, 2014-2024.

## Occupation Employment and Projections

		Employment			Openings	
	Estimated 2015	Projected 2017	% Change	Replace -ments	Growth	Total
Total, All Occupations	3,977,496	4,093,656	2.92%	92,736	59,171	151,907
Management Occupations	211,684	216,918	2.47%	4,446	2,618	7,064
Business and Financial Operations Occupations	276,201	284,397	2.97%	4,962	4,098	9,060
Computer and Mathematical Occupations	203,891	212,732	4.34%	2,536	4,451	6,987
Architecture and Engineering Occupations	78,184	79,032	1.08%	1,861	488	2,349
Life, Physical, and Social Science Occupations	33,613	34,156	1.62%	820	278	1,098
Community and Social Service Occupations	53,847	56,057	4.1%	1,101	1,105	2,206
Legal Occupations	43,892	44,747	1.95%	712	428	1,140
Education, Training, and Library Occupations	243,781	249,029	2.15%	5,092	2,624	7,716
Arts, Design, Entertainment, Sports, and Media Occupations	61,233	62,553	2.16%	1,408	678	2,086
Healthcare Practitioners and Technical Occupations	205,158	211,360	3.02%	4,160	3,102	7,262
Healthcare Support Occupations	90,672	94,357	4.06%	1,859	1,842	3,701
Protective Service Occupations	105,361	107,514	2.04%	2,354	1,081	3,435
Food Preparation and Serving Related Occupations	327,173	342,449	4.67%	14,249	7,644	21,893
Building and Grounds Cleaning and Maintenance Occupations	151,649	157,036	3.55%	2,839	2,694	5,533
Personal Care and Service Occupations	155,803	163,251	4.78%	3,230	3,728	6,958
Sales and Related Occupations	423,418	432,998	2.26%	13,691	4,790	18,481
Office and Administrative Support Occupations	554,516	566,160	2.1%	11,737	5,962	17,699
Farming, Fishing, and Forestry Occupations	6,868	7,147	4.06%	168	141	309
Construction and Extraction Occupations	187,792	195,659	4.19%	2,884	4,098	6,982
Installation, Maintenance, and Repair Occupations	152,257	156,081	2.51%	3,384	2,080	5,464
Production Occupations	181,313	183,120	1%	3,937	1,364	5,301
Transportation and Material Moving Occupations	229,190	236,903	3.37%	5,304	3,878	9,182

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Madison County.

Source: Virginia Employment Commission, Economic Information & Analytics, Short Term Industry and Occupational Projections, 2015-2017.

### **Growth Occupations**

		Employment		Average	ings		
	Estimated 2014	Projected 2024	% Change	Replace -ments	Growth	Total	Average Annual Salary
Physical Therapist Assistants	77	114	48.05%	2	4	6	\$56,024
Physical Therapists	333	489	46.85%	9	16	25	\$87,833
Personal Financial Advisors	369	536	45.26%	9	17	26	\$152,076
Home Health Aides	347	499	43.8%	8	15	23	\$23,010
Statisticians	95	131	37.89%	2	4	6	\$97,524
Physician Assistants	90	124	37.78%	2	3	5	\$83,600
Veterinary Technologists and Technicians	78	105	34.62%	1	3	4	\$38,955
Nurse Practitioners	267	353	32.21%	6	9	15	\$97,351
Optometrists	89	117	31.46%	3	3	6	\$117,238
Occupational Therapists	140	184	31.43%	3	4	7	\$92,319
Clinical, Counseling, and School Psychologists	199	260	30.65%	4	6	10	\$104,918
Medical Assistants	423	543	28.37%	9	12	21	\$32,594
Nursing Assistants	2,018	2,569	27.3%	46	55	101	\$26,487
Law Teachers, Postsecondary	***	***	***	***	***	***	N/A
Web Developers	234	297	26.92%	3	6	9	\$66,404
Photographers	96	121	26.04%	2	2	4	\$60,178
Information Security Analysts	158	198	25.32%	2	4	6	\$94,073
Diagnostic Medical Sonographers	91	114	25.27%	2	2	4	\$63,641
Licensed Practical and Licensed Vocational Nurses	1,099	1,375	25.11%	31	28	59	\$43,480
Veterinarians	371	463	24.8%	6	9	15	\$109,541

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections and OES wage data are for Piedmont Workforce Network (LWDA VI). No data available for Madison County.

Source: Virginia Employment Commission, Economic Information & Analytics,

Long Term Industry and Occupational Projections, 2014-2024

Occupational Employment Statistics (OES) Survey, 2016.

## **Declining Occupations**

		Employment		Openings			
	Estimated 2014	Projected 2024	% Change	Replace -ments	Growth	Total	
Switchboard Operators, Including Answering Service	109	74	-32.11%	1	0	1	
Postal Service Clerks	135	92	-31.85%	2	0	2	
Postal Service Mail Carriers	342	235	-31.29%	7	0	7	
Travel Agents	***	***	***	***	***	***	
Travel Guides	***	***	***	***	***	***	
Electrical and Electronics Repairers, Powerhouse, Substation, and Relay	***	***	***	***	***	***	
Nuclear Engineers	***	***	***	***	***	***	
Telecommunications Line Installers and Repairers	140	126	-10%	3	0	3	
Mail Clerks and Mail Machine Operators, Except Postal Service	244	221	-9.43%	5	0	5	
Air Traffic Controllers	***	***	***	***	***	***	
Electrical Engineers	165	153	-7.27%	4	0	4	
Social Scientists and Related Workers, All Other	327	304	-7.03%	4	0	4	
Computer Programmers	246	230	-6.5%	6	0	6	
Bookkeeping, Accounting, and Auditing Clerks	2,204	2,063	-6.4%	22	0	22	
Telecommunications Equipment Installers and Repairers, Except Line Installers	162	152	-6.17%	2	0	2	
HelpersProduction Workers	134	126	-5.97%	4	0	4	
Electronics Engineers, Except Computer	153	144	-5.88%	3	0	3	
Transportation, Storage, and Distribution Managers	167	158	-5.39%	4	0	4	
Electrical and Electronics Engineering Technicians	120	114	-5%	3	0	3	
Surveying and Mapping Technicians	***	***	***	***	***	***	

Note: Asterisks (\*\*\*) indicate non-disclosable data.

Projections data is for Piedmont Workforce Network (LWDA VI). No data available for Madison County.

Source: Virginia Employment Commission, Economic Information & Analytics,

Long Term Industry and Occupational Projections, 2014-2024.

### Consumer Price Index (CPI)

#### All Urban Consumers (CPI-U)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2007	202.416	203.499	205.352	206.686	207.949	208.352	208.299	207.917	208.490	208.936	210.177	210.036	207.342	2.8
2008	211.080	211.693	213.528	214.823	216.632	218.815	219.964	219.086	218.783	216.573	212.425	210.228	215.303	3.8
2009	211.143	212.193	212.709	213.240	213.856	215.693	215.351	215.834	215.969	216.177	216.330	215.949	214.537	-0.4
2010	216.687	216.741	217.631	218.009	218.178	217.965	218.011	218.312	218.439	218.711	218.803	219.179	218.056	1.6
2011	220.223	221.309	223.467	224.906	225.964	225.722	225.922	226.545	226.889	226.421	226.230	225.672	224.939	3.2
2012	226.665	227.663	229.392	230.085	229.815	229.478	229.104	230.379	231.407	231.317	230.221	229.601	229.594	2.1
2013	230.280	232.166	232.773	232.531	232.945	233.504	233.596	233.877	234.149	233.546	233.069	233.049	232.957	1.5
2014	233.916	234.781	236.293	237.072	237.900	238.343	238.250	237.852	238.031	237.433	236.151	234.812	236.736	1.6
2015	233.707	234.722	236.119	236.599	237.805	238.638	238.654	238.316	237.945	237.838	237.336	236.525	237.017	0.1
2016	236.916	237.111	238.132	239.261	240.229	241.018	240.628	240.849	241.428	241.729	241.353	241.432	240.007	1.3
2017	242.839	243.603	243.801	244.524	244.733	244.955	244.786	245.519	246.819	246.663	246.669			

#### Urban Wage Earners and Clerical Workers (CPI-W)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2007	197.559	198.544	200.612	202.130	203.661	203.906	203.700	203.199	203.889	204.338	205.891	205.777	202.767	2.9
2008	206.744	207.254	209.147	210.698	212.788	215.223	216.304	215.247	214.935	212.182	207.296	204.813	211.053	4.1
2009	205.700	206.708	207.218	207.925	208.774	210.972	210.526	211.156	211.322	211.549	212.003	211.703	209.630	-0.7
2010	212.568	212.544	213.525	213.958	214.124	213.839	213.898	214.205	214.306	214.623	214.750	215.262	213.967	2.1
2011	216.400	217.535	220.024	221.743	222.954	222.522	222.686	223.326	223.688	223.043	222.813	222.166	221.575	3.6
2012	223.216	224.317	226.304	227.012	226.600	226.036	225.568	227.056	228.184	227.974	226.595	225.889	226.229	2.1
2013	226.520	228.677	229.323	228.949	229.399	230.002	230.084	230.359	230.537	229.735	229.133	229.174	229.324	1.4
2014	230.040	230.871	232.560	233.443	234.216	234.702	234.525	234.030	234.170	233.229	231.551	229.909	232.771	1.5
2015	228.294	229.421	231.055	231.520	232.908	233.804	233.806	233.366	232.661	232.373	231.721	230.791	231.810	-0.4
2016	231.061	230.972	232.209	233.438	234.436	235.289	234.771	234.904	235.495	235.732	235.215	235.390	234.076	1.0
2017	236.854	237.477	237.656	238.432	238.609	238.813	238.617	239.448	240.939	240.573	240.666			

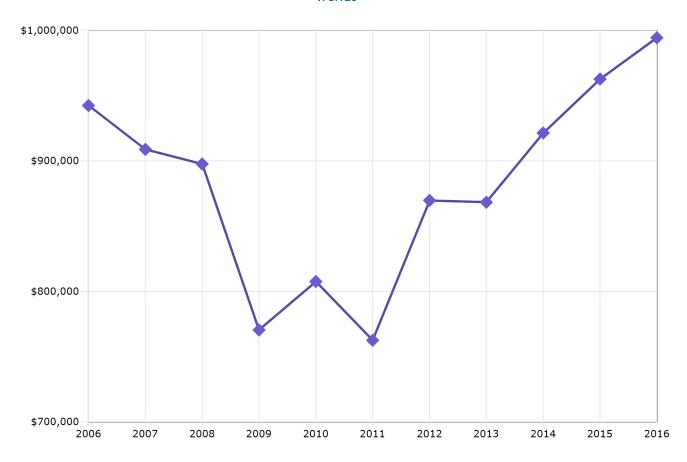
Note: CPI data is for the United States only. No data available for Madison County.

The CPI-U includes expenditures by urban wage earners and clerical workers, professional, managerial, and technical workers, the self-employed, short-term workers, the unemployed, retirees and others not in the labor force. The CPI-W only includes expenditures by those in hourly wage earning or clerical jobs.

Source: Bureau of Labor Statistics, Consumer Price Indexes (CPI) Program.

## **Local Option Sales Tax**

**Trends** 



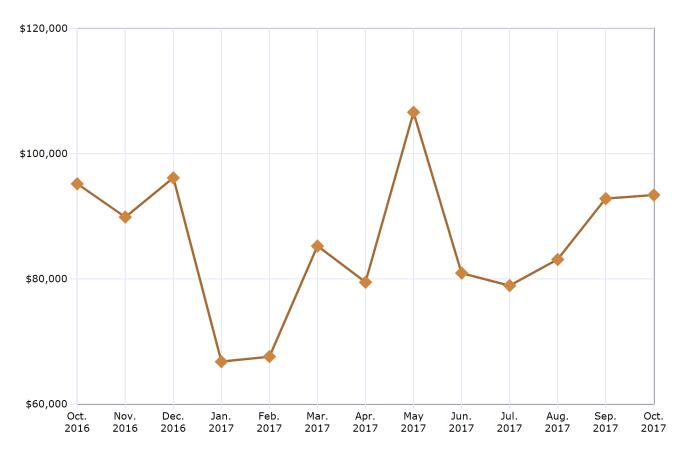
	<b>Madison County</b>	Virginia
2006	\$942,395	\$1,028,544,074
2007	\$908,807	\$1,056,766,678
2008	\$897,605	\$1,032,815,078
2009	\$770,404	\$979,594,664
2010	\$807,533	\$992,820,512
2011	\$762,490	\$1,035,981,229
2012	\$869,697	\$1,080,663,042
2013	\$868,258	\$1,093,292,668
2014	\$921,361	\$1,131,194,860
2015	\$962,644	\$1,179,611,271
2016	\$994,308	\$1,202,257,995

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

### **Local Option Sales Tax**

Past 12 Months



	Madison County	Virginia
Oct. 2016	\$95,181	\$102,651,090
Nov. 2016	\$89,871	\$100,777,400
Dec. 2016	\$96,132	\$122,141,874
Jan. 2017	\$66,791	\$86,952,366
Feb. 2017	\$67,605	\$88,897,947
Mar. 2017	\$85,250	\$105,638,212
Apr. 2017	\$79,473	\$99,591,115
May 2017	\$106,599	\$103,707,666
Jun. 2017	\$80,934	\$110,673,333
Jul. 2017	\$78,937	\$100,656,455
Aug. 2017	\$83,098	\$103,076,183
Sep. 2017	\$92,816	\$104,708,407
Oct. 2017	\$93,397	\$101,947,408

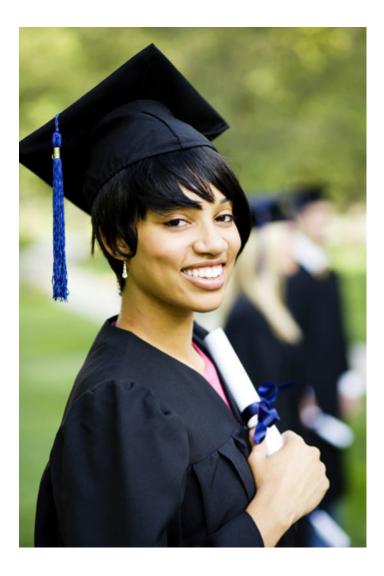
Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

### IV. Education Profile

#### **Overview**

The Education Profile for Madison County provides an assortment of data collected from the United States Census Bureau and the National Center for Education Statistics (NCES).



#### **Related Terms and Definitions**

#### Associate's degree

An award that normally requires at least two but less than four years of full-time equivalent college work.

#### **Bachelor's degree**

An award that normally requires at least four but not more than five years of full-time equivalent college-level work.

#### Post-baccalaureate certificate

An award that requires completion of an organized program of study equivalent to 18 semester credit hours beyond the bachelor's. It is designed for persons who have completed a bachelor's degree, but do not meet the requirements of a master's degree.

#### Master's degree

An award that requires the successful completion of a program of study of at least the full-time equivalent of one but not more than two academic years of work beyond the bachelor's degree.

#### Post-master's certificate

An award that requires completion of an organized program of study equivalent to 24 semester credit hours beyond the master's degree, but does not meet the requirements of academic degrees at the doctor's level.

#### **Doctor's degree**

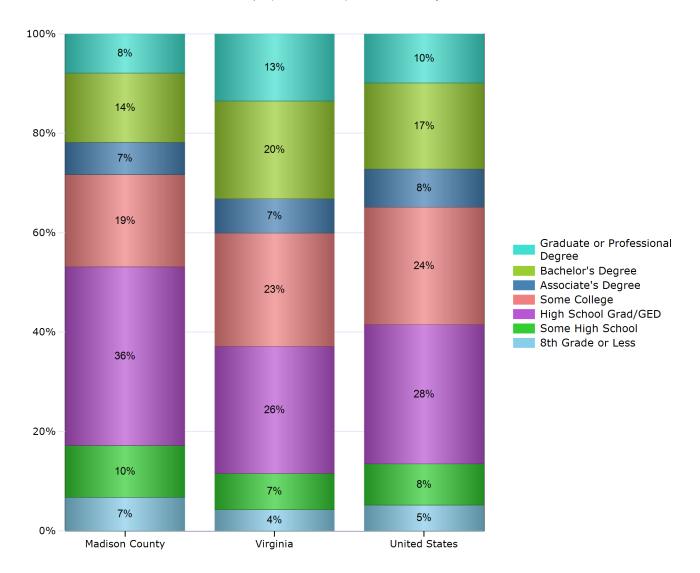
The highest award a student can earn for graduate study.

#### First-professional degree

An award that requires completion of a program that meets all of the following criteria: (1) completion of the academic requirements to begin practice in the profession; (2) at least two years of college work prior to entering the program; and (3) a total of at least six academic years of college work to complete the degree program, including prior required college work plus the length of the professional program itself.

#### **Educational Attainment**

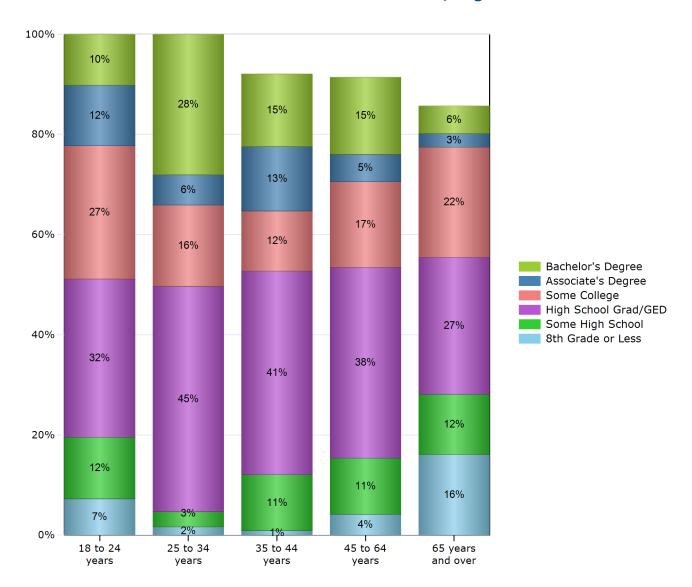
(Population 18 years and over)



	<b>Madison County</b>	Virginia	United States
8th Grade or Less	701	275,329	12,639,425
Some High School	1,081	464,075	20,093,117
High School Grad/GED	3,725	1,633,105	68,044,371
Some College	1,924	1,457,887	57,431,237
Associate's Degree	674	440,219	18,586,866
Bachelor's Degree	1,443	1,258,661	42,027,629
Graduate or Professional Degree	817	862,686	24,008,551
	10,365	6,391,962	242,831,196

Source: U.S. Census Bureau

## **Educational Attainment by Age**

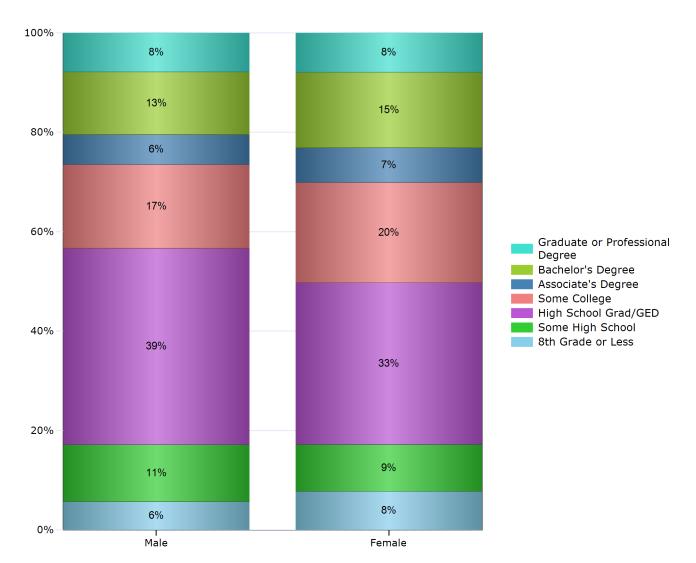


	18 - 24	25 - 34	35 - 44	45 - 64	65+	Total
8th Grade or Less	79	23	12	158	429	701
Some High School	134	43	154	429	321	1,081
High School Grad/GED	345	635	560	1,455	730	3,725
Some College	290	229	165	653	587	1,924
Associate's Degree	132	85	177	208	72	674
Bachelor's Degree	111	396	200	588	148	1,443
Graduate or Professional Degree			109	327	381	817
	1,091	1,411	1,377	3,818	2,668	10,365

Source: U.S. Census Bureau

### **Educational Attainment by Gender**

(Population 18 years and over)

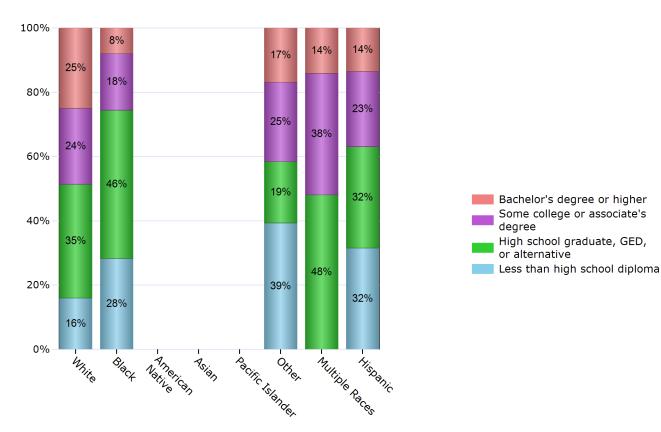


	Male	Female	Total
8th Grade or Less	290	411	701
Some High School	580	501	1,081
High School Grad/GED	2,001	1,724	3,725
Some College	854	1,070	1,924
Associate's Degree	305	369	674
Bachelor's Degree	638	805	1,443
Graduate or Professional Degree	398	419	817
	5,066	5,299	10,365

Source: U.S. Census Bureau

### **Educational Attainment by Race/Ethnicity**

(Population 25 years and over)



	Less than high school diploma	High school grad, GED, or alternative	Some college or associate's degree	Bachelor's degree or higher	Total
Race					
White	1,307	2,894	1,935	2,041	8,177
Black or African American	227	370	141	64	802
American Indian or Alaska Native	0	0	0	0	0
Asian	0	0	0	0	0
Native Hawaiian/Pacific Islander	0	0	0	0	0
Other	35	17	22	15	89
Multiple Races	0	99	78	29	206
Ethnicity					
Hispanic or Latino (of any race)	35	35	26	15	111
	1,604	3,415	2,202	2,164	9,385

Source: U.S. Census Bureau

#### **Graduate Data Trends**

#### **Madison County**

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	ВА	Cert. Post-BA	МА	Cert. Post-MA	Ph.D.	1st Prof.
2003										
2004										
2005										
2006										
2007										
2008										
2009					'			'		
2010										
2011										
2012					'				'	
2013										

Note: This table only reflects degrees completed from institutions within Madison County

#### Virginia Statewide

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	ВА	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
2003	5,245	3,079	11,174	97	32,635	178	9,948	447	974	2,133
2004	4,465	3,772	11,400	76	33,392	247	10,487	360	1,033	2,407
2005	3,983	3,831	11,833	77	34,615	476	11,255	251	1,268	2,496
2006	4,213	4,298	14,431	102	39,247	608	12,429	225	1,440	2,490
2007	4,478	3,686	15,519	116	40,381	650	12,781	252	1,516	2,626
2008	5,197	3,813	16,207	134	39,160	725	13,802	334	1,080	2,168
2009	6,259	4,587	17,179	85	40,233	756	15,445	300	925	2,064
2010	7,648	8,158	21,014	374	45,361	915	18,889	601	2,100	2,598
2011	6,972	12,557	24,306	473	49,109	1,055	20,697	727	2,329	2,658
2012	8,825	12,801	26,199	620	53,051	1,215	21,516	686	2,095	3,298
2013	8,153	12,179	25,854	484	54,778	1,067	22,782	706	2,230	2,963

Source: U.S. Department of Education, Institute of Education Sciences (IES).

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www.VirginiaLMI.com



#### **Training Providers**

#### **University of Virginia-Main Campus**

1827 University Avenue Charlottesville, VA 22903

Phone: (434) 924-0311 http://www.virginia.edu/

Number of 2013 graduates: 6,455

#### **Germanna Community College**

2130 Germanna Hwy Locust Grove, VA 22508 Phone: (540) 423-9030

http://www.germanna.edu

Number of 2013 graduates: 1,712

#### **Piedmont Virginia Community College**

501 College Drive

Charlottesville, VA 22902 Phone: (434) 977-3900

http://www.pvcc.edu

Number of 2013 graduates: 824

#### Virginia School of Massage

153 Zan Road

Charlottesville, VA 22901 Phone: (434) 293-4031 http://www.steinered.com/

Number of 2013 graduates: 74

Source: U.S. Department of Education, Institute of Education Sciences (IES), 2013.